

Privacy policy and cookies

Background

Zone Systems is a complete supplier of signs and content and helps customers from idea to delivery. The company has extensive experience and expertise in the sign industry and is based in Sweden with production in Vadstena and customers in the Nordic region and several countries in Europe and Asia. The company's vision is to create sign products and services that make it easy for brand-conscious customers to reach out with their message. The company's core values are customer focus, flexibility and quality and permeate everything we do but also the company's plans and guidelines. Zone Systems has established the following privacy policy.

This is how we protect your personal data

Zone Systems thinks it is important with the personal integrity of our customers and our employees. We strive to have a high level of protection in all processing of personal data.

Our guidelines for data protection

Processing of personal data performed by Zone Systems takes place in accordance with applicable data protection legislation. Within the EU / EEA, the Data Protection Regulation (GDPR) applies from May 2018. Zone Systems is responsible in accordance with applicable data protection legislation for the processing of your personal data in accordance with what is stated below.

What personal information may we collect from you

Personal data refers to such information that, directly or indirectly, can be linked to you as an individual. Examples of such information are name, address, e-mail address, telephone number, social security number. The processing of personal data refers to all measures taken with the personal data, such as collection, registration and storage. Personal data may only be processed for special and explicitly stated purposes and is not sold to third parties. We at Zone Systems process personal data that you have provided to us for the purpose of administering inquiries from you and any agreements, as well as to provide information and service in connection with it

Security for the protection of personal data

Zone Systems safeguards a high level of security for your personal data and has for this purpose taken appropriate technical and organizational security measures to protect your personal data from accidental or unlawful destruction, loss or alteration or unauthorized access.

Customer register

Zone Systems' management and sales organization have access to our corporate customer register. The purpose of this is to manage customer relationships in the best possible way and to coordinate the provision of services and advice to the customer so he gets the best solution and help. The business customer register contains information about the customer, for example company name, address, information about contact persons at the customer. For private individuals, we save the contact information needed to deliver and invoice a purchased service.

© Zone Systems AB Sidan 1 av 2



Your rights regarding data protection

You have the right, in accordance with applicable personal data legislation, to request access to the personal data processed about you.

- · to have incorrect personal data corrected,
- that Zone Systems shall stop processing or deleting your personal data,
- to withdraw a consent to certain treatment (where consent has been obtained),
- · that the processing of your personal data is restricted,
- · to exercise your right to data portability,
- to object to the processing of personal data.

In that case, please contact info@zone-systems.com. In some cases, however, we cannot accommodate a request for e.g., deletion or restriction if we are obliged by law to save the data or to be able to safeguard our legal interests. We may request additional information from you if required to ensure that it is you and not someone else who is trying to gain access or control over your personal information. If you believe that your personal data is being processed in violation of applicable law, you can submit a complaint directly to us or to the Swedish Data Inspectorate.

How long do we keep information about you?

We delete your personal information when it is no longer needed for the purposes for which it is stored or Zone Systems needs to store the information to fulfill its obligation under law, other statutes, government regulations, decisions, requests, or guidelines. For example, current information for invoicing and payment purposes, as part of accounting documentation or to be able to safeguard our interests, we save information for up to 7 years after the documentation was created or if a possible dispute is ongoing. We store personal information in accordance with applicable personal data legislation.

Contact information

Feel free to contact us with questions: info@zone-systems.com

Zone Systems' privacy policy cooperates with the company's other policies.

Policy adopted 2021-10-01

Olof Viklund, CEO

© Zone Systems AB Sidan 2 av 2